

***Knowledge transfer to Improve Marine Economy in
Regions from the Atlantic Area (KIMERAA)***

***Regional Workshop:
Creating networks and knowledge transfer for SMEs***

**June 11th 2014
Manchester Institute of Innovation Research**

Programme

- 9.30 -10.00 Arrivals and coffee (room 4.08 HH building)
- 10.00-10.15 Welcome and introduction
- 10.15-11.15 Session 1 (Chair: Mercedes Bleda)
Philip Shapira (University of Manchester): *“Institutions for Technology Diffusion: Impacts and Insights”*
Hugo Pinto (University of Coimbra): *“Creating networks and knowledge transfer within the Maritime Economy: KIMERAA Project Lessons”*
- 11.15-11.30 Coffee break
- 11.30-12.30 Session 2 (Chair: Hugo Pinto)
Chiara Marzocchi and Dimitri Gagliardi (University of Manchester): *“Overview of characteristics affecting SMEs performance in EU28”*
Elvira Uyarra (University of Manchester): *“Understanding drivers of growth of green goods SMEs”*
- 12.30-13.30 Lunch
- 13.30-15.00 Session 3 (Chair: Elvira Uyarra)
Mercedes Bleda (University of Manchester): *“Kimeraa survey on use and provision of innovation support services in the maritime sector: key findings”*
Hugo Pinto (University of Coimbra) and Ana Rita Cruz (ISCTE - University Institute of Lisbon): *“A Tool to Support Overcoming the Gap between Invention and Innovation: The Rationale behind the Creation of KIMERAA’s Sea Directory”*
Estibaliz Hernandez and Josune Prieto (MIK, University of Mondragon): *“The ENKTAA Business Model”*
- 15.00-15.30 Coffee break
- 15.30-16.00 Conclusions and next steps

For additional information please visit the project [website](#) or contact [Mercedes Bleda](#) or [Elvira Uyarra](#)